

# City of Stafford Goals For 2017

- Goal No. 1. MAINTAIN CITY'S ZERO PROPERTY TAX.
- Goal No. 2. WISELY MAKE THE BOLD MOVE TO ELEVATE SMSD TO THE TOP AND SUPPORT FUNDING OF NEW FACILITIES AND PROGRAMS TO AGGRESSIVELY PURSUE ALL STAFFORD STUDENTS TO ATTEND SMSD.
- Goal No. 3. PROVIDE FOR STRONG PUBLIC SAFETY AND EMERGENCY SERVICES.
- Goal No. 4. EXPAND STAFFORD CENTRE CAPABILITIES TO ATTRACT DIVERSE EVENTS, CONVENTIONS AND TOURISM.
- Goal No. 5. CAREFULLY MONITOR THE NEW LEGISLATIVE SESSION TO PROACTIVELY DRIVE STATE POLICY ON BEHALF OF SMSD AND THE CITY OF STAFFORD.
- Goal No. 6. ENHANCE FM1092 AS A PRIME ECONOMIC DEVELOPMENT CORRIDOR.
- Goal No. 7. COOPERATE WITH "TRANSFORMATION" OF THE OLD T.I. TRACT.
- Goal No. 8. CONTINUE OUR EFFORT TO PURSUE COMMUTER RAIL.
- Goal No. 9. LIVE WITHIN OUR MEANS.
- Goal No. 10. CIVILITY AND MUTUAL RESPECT FOR CITY EMPLOYEES AND CITY OFFICIALS INCLUDING ZERO TOLERANCE ON VERBAL ABUSE,

HARASSMENT AND INTIMIDATION AT ALL LEVELS  
WITHIN THE ORGANIZATION.

- Goal No. 11. PRIORITIZE INFRASTRUCTURE NEEDS.
- Goal No. 12. DIVERSIFY AND STRENGTHEN POTENTIAL FOR  
RESIDENTIAL DEVELOPMENT.
- Goal No. 13. RAISE THE PROFILE OF VOLUNTEERS AND  
COMMUNITY ORGANIZATIONS AS KEY LEADERS  
AND PARTNERS IN IMPROVING THE QUALITY OF  
LIFE FOR OUR CITY.
- Goal No. 14. A COMMITMENT TO THE HIGHEST ETHICAL  
STANDARDS AMONG ALL PUBLIC OFFICIALS IN  
OUR CITY.
- Goal No. 15. VALUE DIVERSITY THROUGHOUT OUR CITY  
GOVERNMENT AND COMMUNITIES AS A SOURCE  
OF INTERNATIONAL PRIDE.
- Goal No. 16. ANTICIPATING THE NEEDS OF OUR  
RESIDENTIAL NEIGHBORHOODS AND  
DEVELOPING STRATEGIES TO MEET THOSE  
NEEDS AND IMPROVE THE QUALITY OF LIFE.
- Goal No. 17. ACHIEVE OUR MISSION AND GOALS THROUGH  
AN ORGANIZATIONAL STRUCTURE THAT IS  
ALIGNED, NIMBLE, ACCOUNTABLE AND  
TRANSPARENT.
- Goal No. 18. MAXIMUM UTILIZATION OF LANDS FOR RETAIL  
WITHIN STAFFORD.
- Goal No. 19. PURSUE ENFORCEMENT OF THE ANIMAL  
ORDINANCE AND EXPLORE OPPORTUNITIES TO  
HUMANELY CONTROL ANIMALS WITHIN THE CITY.